

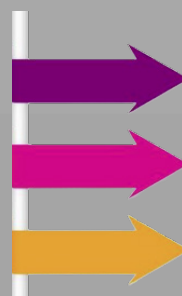
# Reliable Electric Work Trucks For Industrial Logistics



AUSTIN MOTOR WORKS, INC.

**U.S. businesses spend \$5B annually to purchase gasoline powered Utility Task Vehicles (UTVs) for industrial logistics because there are no reliable electric vehicle alternatives.**

Gasoline Powered UTVs Fail Consumers Because



- 1. Vehicles are not legal to drive on highways
- 2. Have high operational costs
- 3. Emit harmful toxins unfit for indoor use



**Core Industries Impacted By Unsuitable Gasoline Powered UTV's**

**City Parks & Recreation**

**Warehouse Campuses**

**Retail Campuses**

# THE ARC

An electric vehicle that meets the needs of industrial logistics

1. Street legal-Can operate on roadways
2. 90-95% Reduction in operating costs
3. No toxic emissions-Can safely operate indoors
4. High efficiency proprietary power system with a 10 year life
5. Simple to buy. Built for the job. Designed to save money every day.



# U.S. Low-Speed Utility Task Vehicle Market

## Total Addressable Market

Current U. S. Utility Task Vehicle Market totals 253,846 units comprised of 65% gasoline powered and 35% electric powered vehicles.

### U. S. T.A.M. - Gasoline Powered UTV's Calculations:

~165,000 potential U. S. customers  
(universities, corporate campuses, resorts, municipalities)  
× 1 vehicles per property  
× \$30,500 per Arc vehicle  
= \$5B+ U. S. Total Addressable Market (TAM)



## Serviceable Addressable Market

Target Segment: Replacing John Deere Gasoline Powered Gators

### U. S. S.A.M. Calculations:

~13,200 potential U. S. customers  
× 1 vehicles per property  
× \$30,500 per Arc vehicle  
= \$400M+ U. S. Serviceable Addressable Market (SAM)

# The ARC

Windshield Wiper System With Fluid

Extended Side Mirrors

Polyethylene Composite Shell

Safety Bumper

Tires: 195/60 R15.  
Front Suspension: Independent Adjustable Coil-Over Shocks,  
Brakes: All-wheel disc with regenerative braking



Flat Bed Option  
Bed (L x W): 96" x 60"  
Bed Capacity: 2,000 lbs  
Tilt Bed

Vehicle (L x W x H): 155" x 60" x 76"  
Wheelbase: 76"  
Ground Clearance: 9"

Battery Dual Adaptable Charging Port  
Charger: SAE J1772 (Level 1 & 2) Charging Port-Tier 1 & Tier 2

Proprietary Battery Platform: 10 kWh  
Lithium-Ion Battery With Thermal Management

Tires: 195/60 R15,  
Rear Suspension: Solid E-Axle with Leaf Springs,  
Brakes: All-wheel disc with regenerative braking

# BUSINESS MODEL

Austin Motor Works sells the Arc directly to consumers with a modular, options driven pricing model.

\$28,700 base price | \$20,000 cost | ~\$9K gross profit per unit (~30% margin).

Fixed-price configuration options increase average revenue per vehicle while maintaining consistent margins, creating scalable, predictable unit economics as production grows.



PROUDLY SOURCED  
FROM AND  
MANUFACTURED IN  
THE  
**USA**



## Flatbed

Highly Configurable

## Pickup

Fold Down Sides

## Box

Climate Controlled

**Austin Motor Works will accelerate LSEV adoption through a dual channel of strategic partnerships and direct sales targeting retail and warehouse campuses, fleet operators, logistics companies, hospitality properties, and municipalities.**

### **Our GTM Pillars:**

- 1. Primary Customer Segment:** Initial target will be those consumers who currently rely of the gasoline powered John Deere Gator or similar vehicles.
- 2. Sales Channels:** Direct B2B, Dealer Network, eMarketplaces, D2C
- 3. Geographic Launch Markets:** Coastal States, Industrial Communities, Urban Cores



# COMPETITION

The ARC delivers automotive grade durability and performance at a significantly lower cost than competitor truck alternatives, operating with zero emissions promoting a safer and cleaner environment.

Logistical Needs	ARC	John Deere Gator	Cenntro Metro (Chinese LSEV)
Durability	✔ Weight-Balanced, High-Strength Steel Chassis	⚠ Less Durable Lightweight Steel Frames	⚠ Steel Chassis With Inconsistent Build Quality
Power	✔ Reliable Battery System-3 Hour Charging = 50+ Miles	✘ Gas / Diesel With Emissions	✘ Battery-Slow 8 Hour Charging For 40 Miles
Cost	✔ \$30,500 Fully Equipped, Street Legal LSEV	⚠ \$38,200 Equipped, Street Legal UTV	⚠ \$38,000 Base Model, Street Legal LSEV

We designed a new class of electric truck that solves the issues which plague the competition.

# We have the validated expertise to build electric mobility solutions.



**CEO - Bill Riley**

- 35yr Startup Executive Focused On Growth & Scale
- CEO of American First Financial, CFO of Ayro, Inc.
- Multiyear Experience in Electric Vehicle Production & Granular Product Cost Management



**COO - Terry Nielsen**

- 46yr Executive Leading Engineering & Mfg Operations
- COO of Ayro, Inc., VP-Mfg Ops of Hodyon Inc.
- Expertise in Design & Development of Prototype Vehicles.



**CPO-Mark Luckevich**

- 40yr Executive, Electric Vehicle Design
- Chief Engineer of Ayro, Inc., TRW Automotive
- Holder of 17 Patents in Vehicle Design, Systems & Methods.



**ADVISOR-David Hancock**

- CEO of Enviolo Inc., Hodyon Inc.
- Scaled Business into a Global Electric Mobility Leader
- Increased \$300K EBITDA to \$33M Over 3 Years



## Licensed OEM

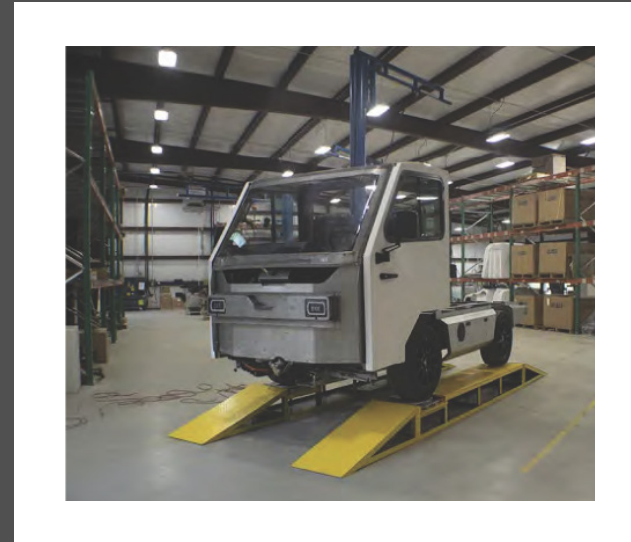
**Arc Designed, Built, Tested & Crash-Validated**



1. Secured State Vehicle Manufacturing License
2. Arc Design Completed
3. Arc R&D Completed
4. Configured For Vehicle Autonomy
5. Arc Prototype Build Completed
6. Arc Prototype Testing Completed

## Factory Live

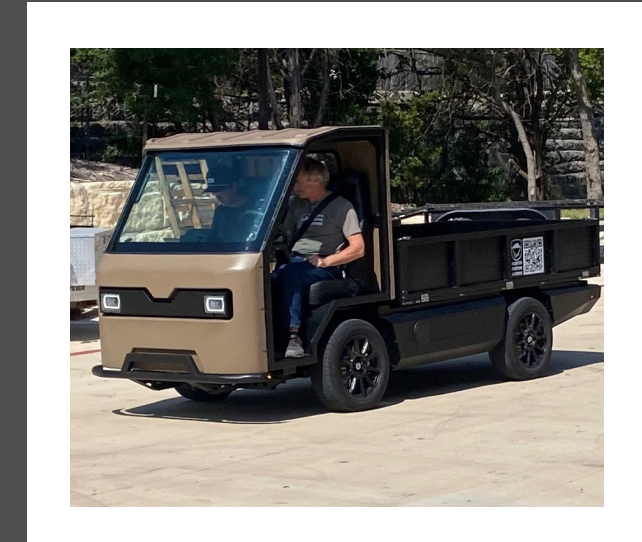
**First Arc Production Unit, Next Generation Upgrades**



1. Manufacturing Facility Opened
2. Assembly Line Tested & Certified
3. First Arc Rolls Off Assembly Line
4. Ready For Powered Title Bed Lift
5. Pre-engineering for regenerative solar power application
6. AI Capable

## Market Introduction

**UTV Market Ready With Customer Demand**



Request for purchase quotes and vehicle demos received from:



# THE FUTURE OF LOW-SPEED ELECTRIC WORK TRUCKS



**Bill Riley**

(512) 653-0683

[bill@austinmotorworks.us](mailto:bill@austinmotorworks.us)

[www.AustinMotorWorks.com](http://www.AustinMotorWorks.com)